

Lynne M. Spreen

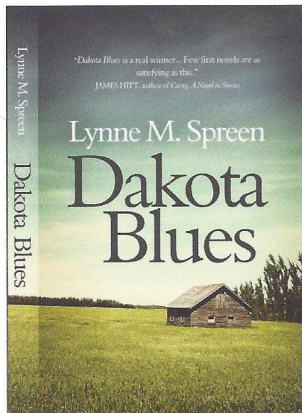
Author, Speaker, Blogger, Teacher



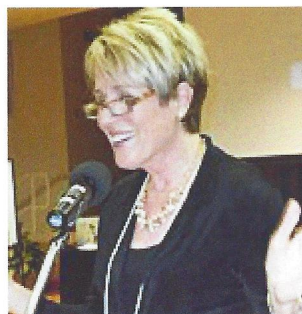
After a career in Human Resources, Lynne Morgan Spreen followed her dream and became a freelance writer, webmaster, computer teacher, blogger, speaker and author.



Her blog, *AnyShinyThing.com*, celebrates middle-age and beyond, as well as issues unique to women in our society. Apparently she's hit a nerve because she has thousands of subscribers.



Her award-winning debut novel, *Dakota Blues*, features a middle-aged woman who is sure that at her age, she's got the world figured out. When her life falls apart, she must find the courage to change and start over again. It's a midlife coming-of-age story about families, dealing with grief over death, coping with divorce and job loss; and about aging and reinvention.



Lynne says these are the two issues that most drive her:

- Celebrating, rather than denigrating, the second half of life, and
- The empowerment, through self-awareness, of women of all ages

These are the issues she hopes to write, speak and blog about for the rest of her life.

Lynne M. Spreen

Author, Speaker, Blogger, Teacher

Contact Information

Lynne is available for speaking, book signings and book club events. Please contact her at:

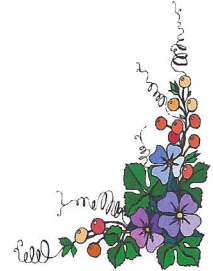
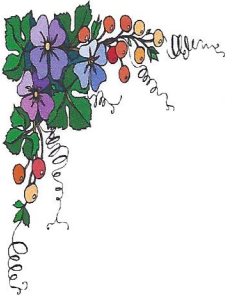
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Twitter: [@LynneSpreen](https://twitter.com/LynneSpreen)

Facebook: www.Facebook.com/Midlife.Fiction

Google+: <http://www.google.com/+LynneSpreen>



At the 2013 Women's Conference at Heritage Palms with (left to right) organizer Tammy L. Coia and fellow speakers Julie Mahoney and Maggie Downs.

PenWomen Online

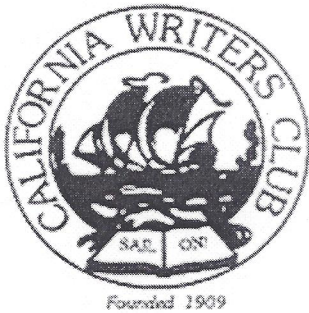
By Candace Long

Pen Women Online debuted to an enthusiastic group of Pen Women. Palm Springs Branch member, Lynne Spreen, proved to be the ideal opener for this new NLAPW initiative. Lynne masterfully covered her timely topic, *How To Create An Online Presence*. The 60-minute webinar was informative and fun! A bright, savvy communicator, Lynne used a PowerPoint presentation to introduce actual examples of the various social media. As participants, we could see what she was talking about, and were able to ask questions following the presentation. Great job, Lynne!

Some feedback: "I must say it was great! I've been to a number of online lectures, and Lynne's was the best. I have a Facebook page but had no idea what to do with it after I set it up. Tomorrow I'm going to work on it with the knowledge I've gained tonight."

"Thank you for a great presentation. I have been so reluctant to kick up Facebook and twitter for my business...The good news is that you made it seem simple to get started. The bad news - I can no longer avoid the inevitable! You made the benefits too compelling to ignore any longer."

Praise for Lynne's national webinar, *Creating an Online Presence*, which was developed for and presented to the National League of American Pen Women.



October 22, 2013

To Whom it May Concern,

CJ Hernley and Lynne Spreen made presentations to our High Desert Branch of the California Writer's Club on October 12th, 2013.

They spoke about their adventure in self-publishing and Internet marketing. They talked about what worked for them, and what they felt didn't work. Their presentations were complementary to each other's. They were both friendly, down-to-earth, humorous, and approachable. They both absolutely resonated with our group of writers. Their suggestions were practical and do-able.

The Q&A following our refreshment break was spirited and not easily brought to a close. Our members were left with specific strategies they felt they could implement, and everyone was uplifted by the presentations. We hope to have them back in about a year to get a report on their progress as they try each other's strategies, and as we apply both of theirs to our own projects.

They are both highly recommended by our group, and I'm confident that if you have them as speakers, you will be very glad you did.

Warm regards,

A handwritten signature in cursive script that reads "Dwight Norris".

Dwight Norris
President

High Desert Branch
California Writer's Club



Palm Springs Writers Guild

TURN YOUR WRITING DREAMS INTO REALITY

June 18, 2013

Letter of reference: Lynne Spreen

If one way to gauge the effectiveness of Lynne Spreen's presentation to our group of writers is the time it took to clear the room for the next meeting following her sixty minute presentation, then Lynne was an over-the-top '10'.

Each of our writers from the Guild took in every word, every PowerPoint visual of Lynne's "Marketing A Book via Social Media - One Writer's Experience." None of the sixty or so members attending wished the session to be over.

Lynne possesses that all-too-rare talent that enables her to engage on a relaxed, personal basis with her audience. That skill, combined with a solid knowledge of her topic and the ability to draw her listeners in to the conversation, makes her a gifted presenter. I am planning on Lynne returning our next season for a follow-on session.

I heartily recommend Lynne to groups of any size in business, government or professional organizations. My hat was off to her after her workshop and remains off to this day.

James McFarlin

James McFarlin
President

K. Sovnarian

Four Seasons at Hemet

June 7, 2013

Lynne Spreen
7879 Armour Drive
Hemet CA 92545

RE: Letter of Reference

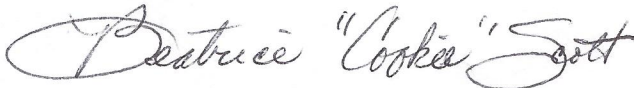
I volunteer as Chair of the *Sunshine Team* in Four Seasons, Hemet, CA. We are a dedicated group of women providing help in planning *Celebrations of Life* and providing resources for those in need. *Sunshine* provides love and sympathy to residents experiencing loss and cards to those suffering ill health.

We also provide community programs once a month that we hope will be well received. We are not a somber group and neither is Four Seasons. Though we have programs on many different health issues we try to keep things diversified. And fun!

One of our members, in July 2012, suggested a "newly published" author, Lynne Spreen, as a guest speaker. Lynne's topic was, "self-discovery in the second half of your life." Lynne is intelligent, inspirational, well spoken and has that perfect sense of humor to keep the audience listening. We filled a large ballroom for the program and you could feel the positive energy in the room at the end. Her first book, *Dakota Blues*, leaves you with one question, "where's the sequel?"

We highly recommend Lynne as a dynamic speaker who is, "one of those", who seem to relate to everyone she meets.

Sincerely,



Beatrice "Cookie" Scott
Chair, Sunshine Team

June 6, 2013

To Whom It May Concern,

This letter of recommendation is written in support of Lynne Spreen, a motivating speaker who has appeared at several of my luncheons and conferences over the past three years. I met Lynne when we both served on the Board for Palm Springs Pen Women, and we've been friends ever since.

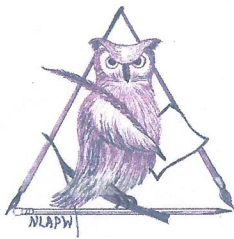
Lynne's background is in the corporate realm, and now that she's retired, she's made it her mission to celebrate the second half of life! Her talks usually include some exciting new bit of information that causes us all to feel more powerful. She is a delightful speaker who draws in her audience. She speaks plainly and with great warmth and enthusiasm. By the time she is done, the audience is clapping enthusiastically.

Lynne is a writer whose novel, *Dakota Blues*, and her popular blog, www.AnyShinyThing.com, reflect her passion for life after fifty. In addition, she has taught blogging and basic computer classes under the auspices of my company, The Memoir Coach. In every case, her expertise and warm personality have been a valuable resource for my clientele, and I recommend her with the greatest enthusiasm.

Sincerely,

A handwritten signature in black ink, appearing to read 'T Coia', with a long horizontal flourish extending to the right.

Tammy L. Coia
Proprietor, The Memoir Coach
www.TheMemoirCoach.com
Palm Desert, California



*National League of American Pen Women
Palm Springs Branch
P.O. Box 1166
Palm Desert, CA 92261-9998*

June 13, 2013

To Whom It May Concern:

As a past president of the Palm Springs branch of the National League of American Pen Women, I am happy to recommend Lynne Spreen as a speaker and instructor.

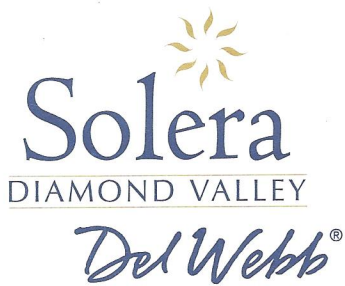
As the Vice President for Membership, Lynne was required to speak from the podium at monthly events, which she did very professionally. She has the ability to connect with her audience, speaking clearly, using humor as appropriate, and welcoming feedback.

Lynne also conducted, as a courtesy to branch members, a series of classes on blogging and computer use. She was thoughtful, clear, and well-prepared. Her students raved about her, and as one of her students myself I can vouch for her ability in front of a classroom of adult learners.

I very much appreciated Lynne's contribution to the Palm Springs Pen Women, and I wish her success in the future.

Sincerely,

Joan Petit-Clair
Past President
National League of American Pen Women
Palm Springs Branch



February 1, 2013

Lynne Spreen
7879 Armour Drive
Hemet, CA 92545

RE: Letter of Reference

Lynne Spreen recently spoke at our 55+ community, Solera Diamond Valley, on the topic of "It's Never Too Late To Follow Your Dream." We found her to be an interesting and charismatic speaker, and her message, focusing on making the most of your retirement years, was very well received in our community. She was upbeat, positive and entertaining, while getting her points across in a very inspirational way. Although her emphasis is on women in mid-life, I believe a mixed audience, including men and a younger crowd, would also find her enjoyable and come away with a number of new ideas.

Sincerely,

Connie King
Lifestyle Director